

CONTACT:

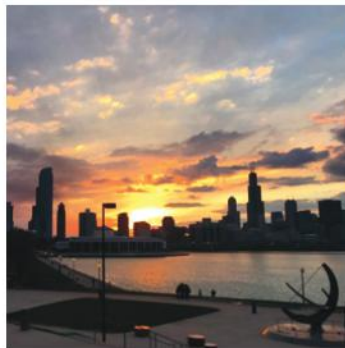
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AGE 25 - 34 (53%)
female (93%)
US (71%)



Hi! I'm Megan. I love creating content that inspires people to explore and helps those who are passionate about upscale, active travel make the most of their vacation days. I have a degree in journalism, a background in photography and creative writing and have been working professionally in data-driven digital, social, email and content marketing for over 6 years. I am a perpetual student always looking for new things to learn and passions to pursue and I am passionate about educating and training people to reach their fullest potential. I'll try anything once (except for maybe scorpion on a stick) and am a big believer in the idea that some of the scariest things you can try are the best things you can do for yourself (aka 8 months of improv at Second City). I can't wait to collaborate with you!

"I just wanted to say that I read a blog of yours on Pinterest and just giggled the whole way through. We are planning a trip to Italy in Dec/Jan and I was reading your blog about Florence, which just sounds so amazing. We are from South Africa, my husband Oscar and I have been married for just over a year now and he has never been overseas - so this is huge for us! Thanks for your super informative blog posts, which are proving to be extremely useful for us in our planning!" -Joslyn C.



ABOUT THE WEBSITE

Moderately Excited is a collection of original photo travel guides to locations around the world & Chicago with the purpose of allowing busy professionals to make the most of their time traveling and to encourage exploration and discovery. My posts are transparent and humorous, full of off-the-beaten path spots, amazing places to stuff your face, must-sees & what you can skip. I also have an interview series featuring industry thought leaders and entrepreneurs, how travel inspires them and lessons and advice they've learned along the way.

BRAND PARTNERSHIPS



WEBSITE & SOCIAL STATS

(BASED ON A 3-MONTH AVERAGE, AS OF JUNE 2018 FROM GOOGLE ANALYTICS, ICONOSQUARE & PINTEREST)

AVG UNIQUE VISITORS PER MONTH AVG PAGEVIEWS PER MONTH

11.7K+

14.4K+

5.7K+ Instagram followers

990K+ avg monthly Pinterest viewers